
Clare Titley
Director of Philanthropy



What will be covered...

Arts Council introduction

Current Landscape

How we have invested

Catalyst

Adrienne Hart taking part in *Dance SCAPES* project, Swindon
Photo: Kevin Clifford

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Arts Council England

Government funded

Independent

Distribute public money & lottery

Champion & develop arts & culture

2011 – 2015

£1.4billion public money

£1billion lottery



Our five strategic goals explained



Goal 3

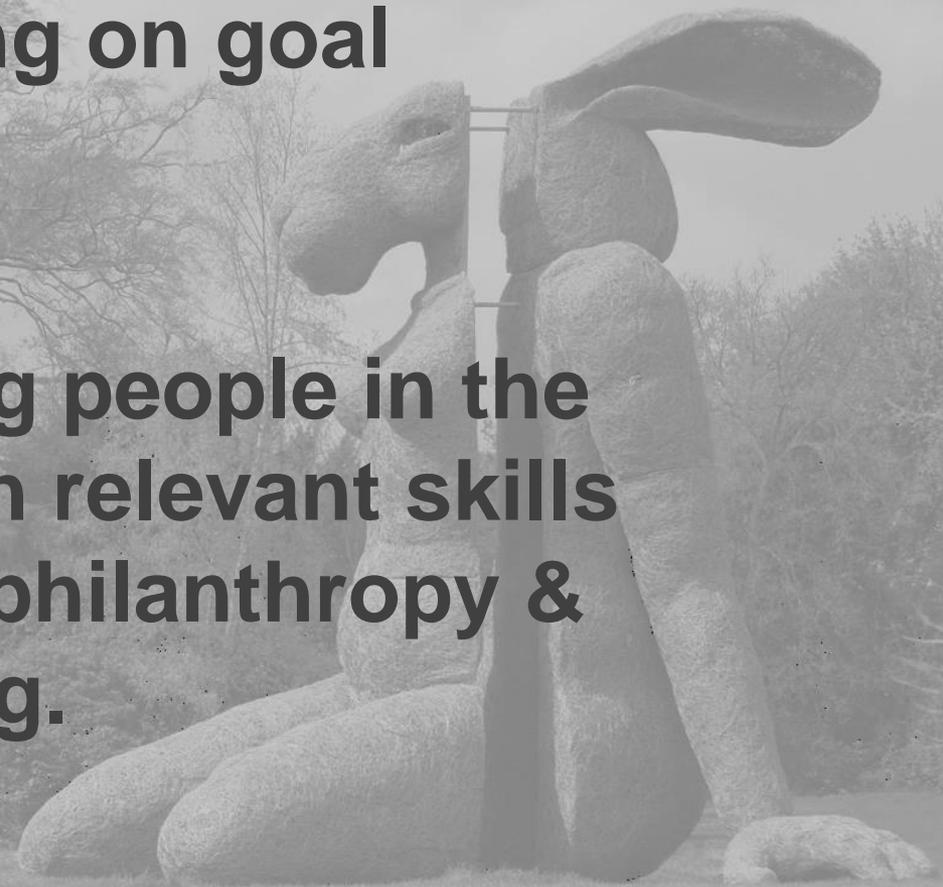
Increasing resilience

Philanthropy & fundraising

key part to delivering on goal

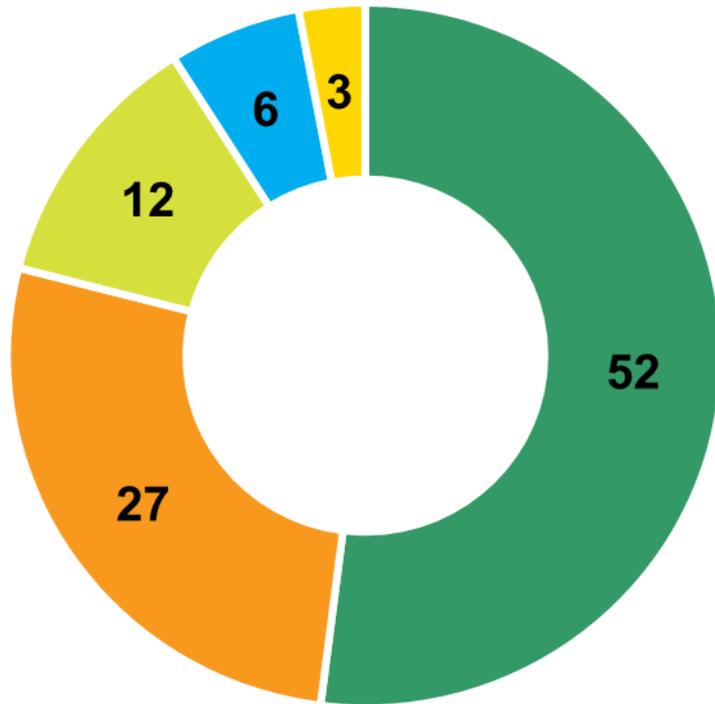
Goal 4

**Developing people in the
sector with relevant skills
critical to philanthropy &
fundraising.**



Current landscape

2012/13 NPO Annual Survey Income by percentage



- Earned Income
- Arts Council England
- Contributed Income
- Local Authority
- Other public

- **Less public funding**
- **Increases in Earned income**
- **Contributed income slower to increase**
- **Leads to greater impact on arts provision in future**

Culture for philanthropy in England

Rich history

Philanthropists recognised

HRH Medal for Philanthropy

Honours system

Government support

Tax incentive – Gift Aid

Playing Catch up

UK Giving Report £10.4billion

Arts & Culture receive 1%





Royal de Luxe's Sea Odyssey Giant Spectacular, Liverpool, 2012
Photo: Ant Clausen

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How is Arts Council supporting?

Policy & Advocacy Catalyst

3 years 2012-15

£70million

400 organisations

Endowment

Capacity building

Matched funding

Porcelain table light and candle holders by Linda Stevens
Photo: Theo Moye

The logo for Arts Council England, featuring the words "ARTS COUNCIL" in a semi-circle above "ENGLAND" in a semi-circle, all in white capital letters on a dark background.

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Creating the Spectacle, Sue Austin
Photo: Norman Lomax

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Catalyst in detail

Endowment

18 organisations

£30.5million awarded through matching

Build Capacity & Matched Funding

173 organisations

£30million £120,000 - £240,000

Invest in expertise, resource, systems

Matched new money raised

Capacity Building

218 organisations 63 grants

£7million



www.artsfundraising.org.uk

**£2million programme to
develop skills through
training, mentoring &
fellowships programme**



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Ockham's Razor performing Memento Mori
Photo: Nik Mackey



The Exbury Egg, in location on the Beaulieu
Photo: Nigel Rigden

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What have we learnt?

Takes time, investment & resource

Economic climate

Confidence & skills of the sector



Peter Grimes on Aldeburgh Beach 2013
Photo: Aldeburgh Music/Robert Workman

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M140

What have we learnt?
Organisation culture change
Demonstrate benefit to wider society
Data & Innovation
Showcase best practice
& share

Turner Contemporary, Margate
Photo: Richard Bryant

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Working on the dance for Hanger, Mark Anderson *infuseDANCE*, Boys
Dancing Shropshire County Council project – 2014
Photo: Mark Anderson

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Policy & Advocacy

Committed to Philanthropy

Further build on investments

Increased focus & demand for change

Positive narrative

Robust business models

Catalyst success stories

Support philanthropic spirit

Challenge perceptions



Olympic Global Rainbow : Whitley Bay. 2012
Photo: Lunabee – via Flickr

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Bright future

Pivotal player

Future investments

Learn lessons

Culture for philanthropy

Secure vibrant artistic and culture for the future



Thank you

www.artscouncil.org.uk

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